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RK Entertainment Group and New Breed Entertainment in association with LyVeaux, Inc. Present Jive Recording Artist Raheem DeVaughn

Universal City, California – September 24, 2006

RK Entertainment Group and New Breed Entertainment in association with LyVeaux, Inc presented Raheem DeVaughn singing songs from his major label debut album The Love Experience on Jive Records. The self-proclaimed R&B Neo-Soul Hippie Rock Star thrilled the crowd with a performance Los Angeles will not forget. He crooned the crowd with hits from his album “Believe” “The Love Experience” and “Guess Who Loves You More”. Raheem then turned into his rock star persona and sang a medley of modified rock hits from recent times while in a purple crown and cape. With smoke in the air and his painter finishing off his masterpiece paintings, Raheem broke into his soulful rendition of his major single “You”. The attendees of the event stated this was the best performance they had seen in 2006.

“Raheem DeVaughn is a certified R&B/Soul star.” Kenya Chaney, co-founder of RK Entertainment Group continued, “He commanded the attention of the crowd not only with his voice, but also with his theatrical performance. His renditions of his songs were spectacular and his entire performance was breath-taking. We would do an injustice to our fans not to bring Raheem back to Los Angeles and we look forward to doing so.”

RK Entertainment Group along with New Breed Entertainment will continue the House of Soul series with the fabulous songstress Jaguar Wright on October 29, 2006 at BB Kings Blues Club in Universal City, CA.

For more information, please contact info@rkentertainmentgroup.com.

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About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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