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RK Entertainment Group and New Breed Entertainment in association with LyVeaux, Inc. Present Virgin Recording Artist Dwele

Universal City, California – July 30, 2006

RK Entertainment Group and New Breed Entertainment in association with LyVeaux, Inc presented Virgin recording artist Dwele at BB King's Blues Club in Universal City, CA. Opening acts included the upcoming R&B star Laura Jane. Dwele completed a host of songs during his hour and fifteen minute wonderful performance. His songs included his hit, "I Think I Love You", "Blow Ya Mind", "Continuation", "Weekend Love", and "Timeless". He performed several more songs from his second album, Some Kinda. The attendees of the sold out show exceeding 800 people provided a resounding ovation to his performance and are awaiting another show by him. Representatives from Virgin records, BET, VH1, NuSoul Magazine, Level 10 Photography, and Black Girls Rule were present to attend the show.

"Dwele was a great soul performer to bring to the Los Angeles area." said Ray McKenzie, principal founder of RK Entertainment Group. "Many artists do not have the exposure they deserve and we are able to provide them an entrance to a major market within the music industry. He has two classic soul albums and more material available to please his fans. RK Entertainment Group will continue to bring quality musical acts to the Los Angeles area and are looking to enter other metropolitan areas throughout the country."

RK Entertainment Group along with New Breed Entertainment and LyVeaux, Inc. will present classic R&B recording artist Jon B. on August 27, 2006 at BB Kings Blues Club in Universal City, CA.

For more information, please contact info@rkentertainmentgroup.com.

For additional information or a sample copy, please contact info@rkentertainmentgroup.com.

About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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