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Contact: Marketing Department
Contact Person: Marketing Department
Company Name: RK Entertainment Group
Telephone Number: 510-589-7001
Fax Number: 925-679-2884
Email Address: info@rkentertainmentgroup.com
Web site address: www.rkentertainmentgroup.com

RK Entertainment Group and New Breed Entertainment Present E-40

Los Angeles, California – April 13, 2006

RK Entertainment Group and New Breed Entertainment present E-40 at the Grand Nightclub in Downtown Los Angeles. The Grand Nightclub was filled with 1,300 fans before opening acts of Quictamac and D.O.P. could finish their music performances. E-40 appeared to present and perform many songs from his latest album, "My Ghetto Report Card" and had the house shaking as he performed hits like, "Tell Me When to Go", "U And Dat", and "Yay Area." He also performed his classic hits "Automatic" and "Carlo Rossi". A review of the show will be in the June issue of XXL magazine.

"E-40 is an artist that I grew up listening to and to present him in Los Angeles at the height of his album release is spectacular," said Ray McKenzie, principal founder of RK Entertainment Group. "Our success with this show is unprecedented and the followers of our concerts are anticipating our next event."

RK Entertainment Group along with New Breed Entertainment will present neo-soul rising star Kim Hill on June 18, 2006 in Long Beach, CA.

For more information, please contact info@rkentertainmentgroup.com.

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About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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