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RK Entertainment Group and New Breed Entertainment Present Too \$hort

Long Beach, California – March 23, 2006

RK Entertainment Group and New Breed Entertainment have presented Too \$hort at Vault 350 in Long Beach, CA to a sold-out crowd of Hip Hop enthusiasts. Opening acts included Bushwick Bill of the Geto Boys, The Team, The Wylde Bunch, Young Soprano, and O.N.E. Too \$hort stepped on the stage after midnight and performed his top hits from his past classic albums, including “Getting It” and “The Ghetto” and ended the show with his new hit, “Blow the Whistle.”

“Too \$hort is the consummate Hip Hop legendary artist and professional,” said Ray McKenzie, principal founder of RK Entertainment Group. “His catalog of music speaks for itself along with his longevity in the music business. March 23rd was a legendary night in Los Angeles hip hop culture and live performances and we anticipate more shows in the near future which will meet are specific quality standard.”

RK Entertainment Group along with New Breed Entertainment will present E-40 on April 13, 2006 in Los Angeles, CA.

For more information, please contact info@rkentertainmentgroup.com.

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About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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