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**RK Entertainment Group Develops Media Partnership with NConcertOnline**

**Los Angeles, California – March 1, 2006**

RK Entertainment Group signed a partnership agreement with NConcertOnline ([www.nconcertonline.com](http://www.nconcertonline.com)) to provide media development services for new artists and upcoming artist performances. The agreement will allow RK Entertainment Group the ability to have professional media production for its shows and artists while exchanging the use of content to be distributed on the media site of NConcertOnline.

“Developing a strategic agreement with NConcertOnline allows us to have a footprint in the digital media marketplace regarding musical performances and artist exposure,” said Ray McKenzie, principal founder of RK Entertainment Group. “The expansion of digital media to include the Internet will provide a large increase in artist development while increasing their fan base worldwide. This benefits each and every aspect of RK Entertainment Group and adds a significant advantage in the acquisition of new artists.”

For more information, please contact [info@rkentertainmentgroup.com](mailto:info@rkentertainmentgroup.com).

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**About RK Entertainment Group**

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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