

FOR IMMEDIATE RELEASE:

Contact: Marketing Department
Contact Person: Marketing Department
Company Name: RK Entertainment Group
Telephone Number: 510-589-7001
Fax Number: 925-679-2884
Email Address: info@rkentertainmentgroup.com
Web site address: www.rkentertainmentgroup.com

RK Entertainment Group presents Project LIVE Soul Nights Feat. Jesse Boykins III, Don Castor, and Amy LaCour

Los Angeles, California – February 24, 2008

RK Entertainment Group presents Project LIVE Soul Nights on February 24, 2008 at the Temple Bar in Santa Monica, CA featuring New York's upcoming soul superstar Jesse Boykins III.

Project LIVE Soul Nights features the hottest independent musical acts in the Los Angeles area with special guests performers each event. Headlining the exclusive event is New York's own Jesse Boykins III. He is an amazing artist that has worked with talented stars such as Bilal. Also performing during the evening are Don Castor and Amy LaCour.

"Jesse Boykins is one of the most talented upcoming musical artists that we have worked with." says Ray McKenzie. "He is very very impressive and is a good friend of ours. He captivates the audience each time he performs and absolutely has a catalog of music that can match up with anyone."

DJ 7 and DJ Spill will be presenting the additional music along with photography by JayThreeOgraphy. The event is located at the Temple Bar, 1026 Wilshire Ave., Santa Monica, CA. The admission is \$10.00 at the door.

For more information regarding the show, please visit www.myspace.com/rkentertainmentgroup or www.rkentertainmentgroup.com.

About RK Entertainment Group

For more information on RK Entertainment Group, please visit www.rkentertainmentgroup.com or to view our event pictures go to www.myspace.com/rkentertainmentgroup.

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

###