

FOR IMMEDIATE RELEASE:

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RK Entertainment Group Presents Project LIVE: B-Side Lounge “The House Party” with 9th Wonder and Monie Love in Hollywood, CA

Los Angeles, California – May 15, 2007

RK Entertainment Group in association with True School Corporation, PUMA, and ElevatedLA.com present “The House Party” with 9th Wonder and Monie Love along with special guests DJ Cuzzin B at Cinespace in Hollywood, CA at 6536 Hollywood Blvd on June 1st, 2007.

The B-Side Lounge is an event showcasing the best and brightest DJ’s across several genres in the world. This event showcases producer/DJ 9th Wonder and worldwide radio personality and hip hop star Monie Love.

“Our lives were molded and shaped by the music and culture of the 80’s and 90’s and to work with True School Corporation to bring this event to LA is going to bridge the gap,” stated Ray McKenzie. “Adding to the music culture in LA, while working with Fusicology, PUMA, Vapors Magazine, and continuing the Project LIVE brand will make RK Entertainment Group stronger in the near future.”

This event is sponsored by PUMA and Fusicology. It is located at Cinespace at 6536 Hollywood Blvd, Hollywood, CA. For guest list entry before 10:30 PM please e-mail info@rkentertainmentgroup.com.

For more information, please contact info@rkentertainmentgroup.com.

About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

About True School Corporation

For more information on True School Corporation, please visit www.trueschoolcorp.com

The TRUE SCHOOL CORPORATION, LLC was founded March 25, 2006 by 7 young men. These 7 young felt the need to create a much needed space for their age group in the media marketplace, by celebrating 15 years of music, culture, and film (1980-1995). Thus, TRUE SCHOOL CORPORATION was born.

Every aspect of that era (1980-1995) is being ignored by mass media, as if it does not exist. For many of us, those were the best years of our lives; our first loves, our high school experiences, our college years, etc. In addition, the music, movies, and culture that came with those memories have also been pushed to the side.

Every aspect of mass media is for the "Tom Joyner" generation (ages 40+) or the 106 and Park Generation (ages 21 and under). It is time for the "spike lee/house party/different world/new jack city" generation to stake our claim in the marketplace, by observing the accomplishments and the culture impact our OUR generation.

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