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RK Entertainment Group and New Breed Entertainment Present Keyshia Cole

Long Beach, California – January 18, 2006

Keyshia Cole performed to a sold out show at the Vault 350 in Long Beach, California. RK Entertainment in association with New Breed Entertainment provided the audience a well-received performance by the rising R&B songstress, Keyshia Cole. Additional performing acts O.N.E, The Wylde Bunch, and Cairo got the crowd livened up until midnight when Keyshia Cole took the stage. Her performance was loaded with emotion-filled love ballads including, "Love", "I Should Have Cheated", and "Never" from the debut album "The Way It Is". RK Entertainment Group stated that the next concert will be featuring Too \$hort at the Vault 350.

“We enjoyed bringing Keyshia Cole to the Los Angeles area for her fans to see her perform. She’s an amazing vocalist and performer. She is the exact type of artist that we want to bring to the Los Angeles music fans. She is on the cusp of superstardom and is a rising star. We aim to bring new and legendary acts to our fan base in the future,” said Ray McKenzie, principal founder of RK Entertainment Group.

The next announced concert is Too \$hort at the Vault350 on March 23, 2006.

For more information, please contact info@rkentertainmentgroup.com.

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About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

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