

**FOR IMMEDIATE RELEASE:**

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**RK Entertainment Group announces Project LIVE: B-Side Lounge – Sa-Ra Creative Partners Album Listening Party**

**Los Angeles, California – March 12, 2007**

RK Entertainment Group presents Project LIVE: B-Side Lounge at the Hollywood Canteen in Los Angeles, CA on April 20, 2007.

The B-Side Lounge is an event showcasing the best and brightest DJ's across several genres in the world. This event is free to the public and will showcase Sa-Ra Creative Partners DJ Shafiq and will debut tracks from their upcoming album release.

“We are honored to hold the Sa-Ra Creative Partners listening party,” Kenya Chaney states. “Our patrons are fans of Sa-Ra and their unique brand of soul and music creation. This highly anticipated event in Los Angeles is THE event to attend for the early summer.”

This event is free and is located at 1006 Seward St., Los Angeles, CA. This event is sponsored by Fusicology and Vapors Magazine.

For more information, please contact [info@rkentertainmentgroup.com](mailto:info@rkentertainmentgroup.com).

**About RK Entertainment Group**

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

**About DJ House Shoes**

For more information on DJ House Shoes, please go to [www.myspace.com/djhouseshoes](http://www.myspace.com/djhouseshoes).

**About DJ M-Walk**

For more information on DJ M-Walk, please go to [www.myspace.com/djmwalk](http://www.myspace.com/djmwalk).

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