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Contact: Marketing Department
Contact Person: Marketing Department
Company Name: RK Entertainment Group
Telephone Number: 510-589-7001
Fax Number: 925-679-2884
Email Address: info@rkentertainmentgroup.com
Web site address: www.rkentertainmentgroup.com

RK Entertainment Group announces Project LIVE: B-Side Lounge

Los Angeles, California – March 5, 2007

RK Entertainment Group presents Project LIVE: B-Side Lounge at the Hollywood Canteen in Los Angeles, CA on April 6, 2007.

The B-Side Lounge is an event showcasing the best and brightest DJ's across several genres in the world. This event is free to the public and will showcase Detroit's DJ House Shoes and Los Angeles' own DJ M-Walk spinning the best soul, R&B, hip hop, and independent music.

"We want to bring something different to the Los Angeles nightlife," Kenya Chaney states. "We have always been to places with resident DJ's performing each week with the same clientele and play list, however the B-Side Lounge will change that focus by regularly bringing in different artists. DJ's often carry different crowds and struggle to expand their crowd but RK Entertainment Group wants to change this perception. This event will mark the beginning of change."

This event is free and is located at 1006 Seward St., Los Angeles, CA.

For more information, please contact info@rkentertainmentgroup.com.

About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

About DJ House Shoes

For more information on DJ House Shoes, please go to www.myspace.com/djhouseshoes.

About DJ M-Walk

For more information on DJ M-Walk, please go to www.myspace.com/djmwalk.

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