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RK Entertainment Group announces presentation of Eric Roberson at Project LIVE: House of Soul in Los Angeles

Los Angeles, California – January 11, 2006

RK Entertainment Group in association with New Breed Entertainment presents Eric Roberson at Project LIVE: House of Soul in Los Angeles, CA at BB Kings Blues Club on March 4, 2007.

Blue Erro Soul's Eric Roberson will be performing live at Project LIVE: House of Soul for the RK Entertainment Group audience. His ballads have transcended himself from a songwriter to a highly desired performer and singer within the Soul genre. Coming directly from Philadelphia, PA, Eric brings his passionate music to each and every audience that witnesses his music expertise.

"A soul singer that's able to definite his own path and produce timeless music is rare," Kenya Chaney states. "Eric Roberson has created his own label, developed several albums, has a dedicated following, and is a pleasure to see perform live. He is an example of an industry gem and will bring a great performance to Los Angeles on March 4, 2007."

For tickets to the event please contact Ticketmaster at www.ticketmaster.com.

For more information, please contact info@rkentertainmentgroup.com.

About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

About Teedra Moses

For more information on Eric Roberson, please go to www.ericrobersonmusic.com.

As the anticipatory buzz builds to just this side of impatience, the headliner takes the stage. From the moment he does, he has the audience eating out of his hand. Women shout his name and toss out song requests. Males and females sing along word for word as the tight six-piece backing combo feeds off the audience's vibe. Judging by this scenario, you might think a superstar was getting busy onstage. But the performer is singer/songwriter Eric Roberson. For fans of the independent soul scene, Roberson -- who has four releases out through his Blue Erro Soul label -- is every bit a high-profile crowd pleaser as a Prince, Usher or Mary J. Blige.

Through his publishing deal with EMI Music, Roberson has had his songs covered by Dwele, Musiq, Vivian Green and Will Downing. Like many of his indie peers, he also operates his own recording studio.

Reached through a mailing list that numbers in the thousands, Roberson's ERF (Eric Roberson Family) Web devotees are known to travel substantial distances to see him in concert. At his Little Temple Bar show, a female fan came in from Chicago. Another drove from South Carolina to attend a D.C. show.

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