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RK Entertainment Group announces the completion of a management contract with recording artist Eddie Brock.

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RK Entertainment Group and New York City recording artist Eddie Brock has agreed to allow RK Entertainment Group manage and market his career in the western region of the United States. Eddie Brock is a budding hip hop star with several mixtape releases and is currently promoting his single, "Box Me In". This single is available via iTunes and Tower Records.

"At this time in hip hop and soul music, there aren't many artists that are captivating with their concepts and ability. Eddie Brock is an artist that has the individuality, unique concepts, spectacular delivery, and the skill to take his career to the next level," said Kenya Chaney. "We decided to move forward with the agreement to make sure he was receiving enough exposure in the western region instead of being only a Northeast artist."

Eddie Brock stated, "RK Entertainment Group's professionalism first drew me to the company. I wanted to have well organized and effective people as a part of my team to help promote my projects. Their meticulous work ethic and consecutive successful events convinced me that RK Entertainment Group would be a top choice in the management of my West Coast music endeavors."

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About RK Entertainment Group

RK Entertainment Group was formed in 2005 to provide consulting services and assistance to emerging musical artists in all genres to establish a niche and to maximize their full potential within the entertainment industry. Through years of experience marketing, managing, and financing artists and entertainment events, RK Entertainment Group has developed and maintained a system to increase the profitability of each artist while using new promotional tactics to broaden the exposure of each artist within RK Entertainment Group by organizing and promoting performances, shows, and additional events.

About Eddie Brock

Bronx, N.Y. native Eddie Brock has much more in his plans than just being recognized a good emcee. He has been lyrically raised and inspired by hip-hop's greats such as Kool G. Rap, KRS-One, Slick Rick and Big Daddy Kane. Combining his knowledge of urban life, a bachelor's in English, and three years experience in educating some of the Bronx's most troubled teenagers, he has become an artist to be carefully watched. The now 27 year old hip-hop artist has been writing rhymes since elementary school and has since, refined his style and sound into what many consider great music.

"Brock," as commonly referred to, gained his initial exposure on NYU's college radio station 89.1FM. He and his then DJ "D-Reel" made a promotional song for the station. The song was played weekly as the show aired. He was invited for a live interview and soon became a listener favorite. In 1996, Brock left N.Y.C. He attended Syracuse University to pursue a degree in English, yet continued to write and created a demo. One song from his demo was featured alongside artists such as Mos Def and Pharoahe Monch on a compilation album released in 1999 by a Germany-based label named Groove Attack.

During his time at Syracuse, Brock was president of an organization who booked Hip-Hop acts; Cocoa Brovas and Pharoahe Monche to name a couple. He hosted the events and opened up for these acts himself, all the while, learning and sharpening his craft. He continued amidst the underground circuit appearing on worldwide mixtapes and small performances at shows in the N.Y.C. In 2000, he formed a group named "Double Edge" with Long Island-bred tour DJ Crossphada (Common, De La Soul, Mobb Deep, Beatnuts) and released a record distributed by Japan-based label "Up Above" in 2001. Produced by DJ Spinna, the record did very well independently and was noted in the September issue of the Source magazine that Fall as a reputable independent record. The legendary DJ Premiere also gave the record a few spins on his Hot 97 slot in the summer of 2001.

Though heavily pursuing his solo career, Brock found an uncanny chemistry with one Swigga (formerly L-Swift of Natural Elements) and formed the group Northeast Wildcats. The Northeast Wildcats mixtape entitled, "Animal Features" is hosted mixtape mogul J Armz. As Brock's first project since his rebirth, "Animal Features" was featured in the September issue of the Source in 2004 as one of the best mixtapes on the streets. Also released in 2004, was his first solo single, "Holla at the Kid," produced by French beatmakers Get Large (Mobb Deep, Dipset, Tragedy). The single was noted as one of the top records of 2004 at Columbia University radio station 89.9FM and is available via internet.

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